

**CHILBOLTON PARISH COUNCIL (CPC)  
COMMUNITY DEVELOPMENT COMMITTEE (CDC)**

**Communications and Public Engagement**

**Workstream Report - Aug 2025**

**Lead:** Neil Connor ( NC )  
**Members:** Colin Ruffels (CL) Julian Hudson (JH)

**Workstream Status:** **GREEN**

**1. Key Progress Since Last Month**

- Meeting with Deborah Collis and Andy Bradley to share approach and where appropriate co-ordinate comms across CPC, CDC and CCLT.
- This included options for non internet savvy users. Physical channels included Parish Magazine, Posters, CDC meetings etc.
- Developed comms content for the Sept Parish Magazine for potential residents to attend focus group session
- Develop Working Group monthly update format and programme plan for consumption at the monthly CDC meetings

**2. Recommendations (to CDC)**

- None currently

**3. Risks / Issues**

- There is a dependency on the CPC revised website
- How effective we can communicate for the non internet users

**4. Activities for Next Month**

- Advertising focus groups on Webmaster and some targeted flyers around the village.
- Agreed to work on content to describe the visions and interworking between the CPC, CDC and CCLT
- Develop FAQ from CDC meetings
- Continue to develop comms plan and content, including feedback from Focus Group meeting